




🔍 opportunity


- ✈️ No additional installation needed
- ✈️ No hardware costs
- ✈️ Self-sufficiency with existing installations

⚙️ our method

1  The visitors' smart phones send out signals 7 - 15 times a minute to locate a network.

2  The signals are collected and sent to our cloud-based servers.

3  The data is processed before storage. The process is analysed and approved by the Swedish Data Inspection authorities with GDPR taken into account.

4  GDPR compliant data is now ready for use. The data could be used separately or in combination with other data sources.

★ why us?

- ★ **GDPR approved** by the Swedish Data Inspection authority
- ★ **Robust Data & Extrapolation** allows for over 99 % accuracy
- ★ **Effective Method**
 - 10 years of research
 - Approved by academia
 - Validated by customers
 - Statistically robust approach



✔️ benefits

- ✔️ **Ease of adoption**
 - Fast, simple and cost-efficient way to implement Bumbee method - no hardware costs
 - Smooth data delivery through business intelligence portal or via an API
 - Compatibility with numerous hardware such as Ruckus, all Open WRT devices - with more to come
- ✔️ **Greater tie-in factor**
- ✔️ **Added revenue channel**
- ✔️ **Enhanced customer acquisition**

🔄 the process

Bumbee Labs will handle the full process after it has gained information and looked into the hardware installations that the client is currently using.

Bumbee Labs will allow for implementation of its method and API into the existing compatible hardware that the client has.

A validation measurement will be key to ensuring that the correct data is being posted to our system, once the access points have begun posting.

📞 contact us

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